



## **2<sup>nd</sup> Annual Conference**

### **The Role of Technology in BIT**

Presented by Aaron Hark, Director of Product Development

Maxient, LLC

As a previous university conduct officer and the current Director of Product Development for Maxient, Aaron Hark is uniquely positioned to explain how and why technology should be at the heart of your BIT. Over the course of an hour he'll cover how to create a culture of reporting on your campus, show why the web is better than your file cabinets, and address the FERPA concerns you and your institution may have about electronic records. He'll present some case studies and talk about creative solutions he's seen in the last year at various colleges and universities. The floor will always be open to questions, giving you a chance to "ask the computer guy" in a friendly setting. This session will provide you with the knowledge to bring the full power of today's technology to use for your BIT. All skill levels welcome.