

Sponsorship Information

What is the Annual NABITA Conference?

Now in its 14th year, the Annual NABITA Conference is the leading conference in the field of higher education and K-12 threat assessment and behavioral intervention. Each year, the conference provides valuable, substantive, sustaining, and energizing dialogue for professionals from various disciplines who are engaged in the essential function of behavioral intervention in schools, on college campuses, and in workplaces.

Who attends this event?

Individuals from colleges, universities, school districts, local law enforcement, and mental health service agencies, among many others, attend this event. These attendees will represent a wide range of departments, professions, and programs, including: student affairs, campus law enforcement, public safety, counseling centers, residence life, human resources, case management, student conduct, offices of diversity and civil rights, general counsel, health services, and disability services.

Why sponsor?

Our conference brings together representatives from not only hundreds of institutions, but also a rich cross-section of departments and disciplines that foster a unique opportunity for collaboration, networking, and the sharing of best practices. Becoming a sponsor of the NABITA Annual Conference will provide access and exposure to the network of the professionals outlined above. They are often key decision-makers with buying power for exactly the services and products you represent. Upon acceptance of your sponsorship application, your brand will also be aligned with one of the leading associations in the country, demonstrating our shared values and the worthy goal of making our schools and workplaces safer environments.

- Anticipated conference attendance of approximately 400 people
- Conference marketing outreach to approximately 15,000 people over the course of six months via email, social media, newsletters, and a dedicated conference webpage on www.nabita.org.

About Us

NABITA is committed to providing education, development, and support to school and workplace professionals who endeavor every day to make their campuses and workplaces safer through caring prevention and intervention, where development, education, and intervention are fostered. Whether it is to prevent violence, support individuals with disabilities, empower the success of those suffering from mental health challenges, conduct objective threat assessments, or assist those who are in crisis, our members are joined in common purpose and exploration of best practices.

Become a Sponsor

NABITA reserves the right to review sponsorship applications based on organizational fit and values alignment. Sponsor level availability is on a first-come, first-serve basis. Should we no longer be able to accommodate your request for registration, our team will contact you with additional details on other options available to you.

Sponsor registration deadline is Oct. 15, 2022, including receipt of any and all logo requirements and marketing copy.

For more information, please email conference@nabita.org.

Available Sponsorship Opportunities

	Platinum \$5,000 (1 available)	Gold \$3,500 (2 available)	Silver \$3,000 (3 available)	Bronze \$2,500 (4 available)	Exhibiting Only \$2,000 (10 available)	Guidebook Event App \$1,500 (6 available)
Custom 3-minute video to be looped on Welcome Reception table with sound	✓					
Logo placement on tables during both the Welcome Reception and breakfast on one event date	✓					
Logo placement on marketing slideshow, mobile device charging stations (2 per room) and WiFi information	✓	✓				
Logo placement on Guidebook mobile app	✓	✓				✓
Sponsorship of applicable Conference session	✓	✓	✓			
Logo placement on event webpage sponsor section and registration table slideshow	✓	✓	✓	✓		✓
Opportunities to network with attendees during breaks and reception	✓	✓	✓	✓	✓	
Post-event roster of attendees	✓	✓	✓	✓	✓	
If desired, a table set-up through General Conference dates (includes 2 complimentary registrations)	✓	✓	✓	✓	✓	

Additional Options

A La Carte Sponsorships

- Logo placement on breakfast tables on one event date
 - \$200 each (four available)
- Logo placement on afternoon snack tables on one event date
 - \$200 each (four available)
- Logo placement on tables during Networking Receptions on one event date
 - \$200 each (two available)

Partner Level Sponsor (unlimited)

- Logo placement on event webpage sponsor section
 - For-Profit - \$200
 - Non-Profit - \$100

Exhibitor Schedule

This is the preliminary Exhibitor Schedule. You will be able to find the most current conference and exhibitor information on our Conference website.

Set Up

Monday, Nov. 14 | 1:00pm – 4:00pm

Exhibit Hours

Monday, Nov. 14 | 4:00pm – 8:30pm

Tuesday, Nov. 15 | 8:30am – 5:30pm

Wednesday, Nov. 16 | 8:30am – 4:30pm

Breakdown

Wednesday, Nov. 16 | Begins at 4:30pm

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