



# **Sponsorship Plan Options**

## **2022-2023**

In Person Partner

Virtual Partner

Member Partner

Custom Partner

**ATIXA and NABITA reserve the right to review sponsorship applications based on organizational fit and values alignment. Sponsor level availability is based on a first-come, first-serve basis.**

Please select your desired options and send to or call ATIXA or NABITA at the contact information above to apply.

|                      |                           |                      |       |
|----------------------|---------------------------|----------------------|-------|
| <input type="text"/> | Potential Partner Company | <input type="text"/> | Email |
| <input type="text"/> | Contact Name              | <input type="text"/> | Phone |
| <input type="text"/> | Title                     |                      |       |

**Align with premier and trusted brands, like ATIXA and NABITA.**



## WHO WE ARE

Founded in 2011, **The Association of Title IX Administrators (ATIXA)** is a professional association for school and college Title IX coordinators, investigators, and administrators who are interested in serving their districts and campuses more effectively. ATIXA brings these campus and district professionals together to explore best practices, establish industry standards, share resources, empower the profession, and advance the worthy goal of gender equity in education. With over 9,500 members and growing, ATIXA is a clearinghouse for Title IX model policies, training, and other resources.

## WHY BECOME A SPONSOR

**ATIXA** has provided over 55,000 certifications to highly-engaged members and attendees, including Title IX team decision-makers and buyers from public and private higher education institutions and K-12 schools and districts.



## WHO WE ARE

Founded in 2009, in the wake of the tragedies of the Virginia Tech and Northern Illinois University shootings, the **National Association for Behavioral Intervention and Threat Assessment (NABITA)** is committed to providing education, development, and support to professionals who endeavor every day to create safer environments through caring prevention and intervention. With over 4,500 members and growing, NABITA is the leading association for behavioral intervention teams (BITs). We bring together professionals across multiple disciplines who are engaged in the essential function of behavioral intervention in schools, college campuses, workplaces, and organizations for mutual support and shared learning.

## WHY BECOME A SPONSOR

**NABITA** has provided over 10,000 certifications to highly engaged members and attendees, including Behavioral Intervention, CARE, and Threat Assessment Team decision-makers and buyers from public and private higher education institutions and K-12 schools and districts.

## IN PERSON PARTNER

Reach hundreds of event attendees each year.

Select two or more from the following options:

### ATIXA EVENTS

\_\_\_ ATIXA Certification and Training Event

(January 2023, Orlando)

\_\_\_ ATIXA Certification and Training Event

(June 2023, San Diego)

\_\_\_ ATIXA Annual Conference 2023

(October 2023, Philadelphia)

### NABITA EVENTS

\_\_\_ NABITA Annual Conference 2023

(November 2023, West Palm Beach)

\_\_\_ NABITA Case Management Summit (TBD)\*

\*Applies only if the Case Management Summit is held in-person

### EXHIBITOR

#### In-person exhibitor across ATIXA and NABITA

A la carte model:

\_\_\_ One event: \$2,000

Annual model:

\_\_\_ Two events: \$3,500 (save \$500)

\_\_\_ Three events: \$5,000 (save \$1,000)

Includes:

- Two event registrations for your team members
- One table and two chairs in event main registration area
- One approved follow-up email to attendees sent on your behalf by the corresponding association

## IN PERSON PARTNER

Reach hundreds of event attendees each year.

### EVENT SPONSOR

In-person sponsor across ATIXA and NABITA

#### PLATINUM

A la carte model:

\_\_\_ One event: \$5,000

Annual model:

\_\_\_ Two events: \$8,500 (save \$1,500)

\_\_\_ Three events: \$12,500 (save \$2,500)

Select one from the following sponsorship options:

\_\_\_ Wifi

\_\_\_ Reception

\_\_\_ Opening Keynote\*

\_\_\_ Closing Keynote\*

\*Applies to conferences only

Includes:

- Choice of prime sponsorship options
- Custom three-minute video loop on registration table
- Logo placement on marketing slideshow, mobile app, and event webpage
- Post-event roster of attendees

#### GOLD

A la carte model:

\_\_\_ One event: \$3,500

Annual model:

\_\_\_ Two events: \$6,000 (save \$1,000)

\_\_\_ Three events: \$8,500 (save \$2,000)

\_\_\_ Four events: \$10,500 (save \$3,500)

Includes:

- Dedicated mobile app sponsorship
- Logo placement on event webpage
- Post-event roster of attendees

#### SILVER

A la carte model:

\_\_\_ One event: \$2,500

Annual model:

\_\_\_ Two events: \$4,500 (save \$500)

\_\_\_ Three events: \$6,500 (save \$1,000)

\_\_\_ Four events: \$7,500 (save \$2,500)

Includes:

- Dedicated lanyard sponsorship
- Logo placement on event webpage
- Post-event roster of attendees

## VIRTUAL PARTNER

Reach thousands of members and event attendees each year.

### DIAMOND

\_\_\_ Annual model: \$25,000

- Inclusion in marketing slides for all ATIXA and NABITA public virtual, instructor-led courses
- Inclusion in up to five in-person event marketing slideshows across both associations as partner
- Four sponsored listserv posts total across both associations, reaching thousands of members
- Four featured newsletter sections total across both associations
- Six included resources total across both association member libraries
- Website listing as a partner on About pages for both associations

### PLATINUM

\_\_\_ Annual model: \$15,000

- Inclusion in marketing slides for one association's public virtual, instructor-led courses
- Inclusion in up to three in-person event marketing slideshows for one association as a partner
- Two sponsored listserv posts per year for one association
- Two featured newsletter sections per year for one association
- Four included resources in the member library for one association
- Website listing as a partner on the About page for one association

### GOLD

\_\_\_ Annual model: \$5,000

- Inclusion in up to three in-person event marketing slideshows for one association as a partner
- One sponsored listserv post for one association
- One featured newsletter section for one association
- Two included resources in the member library for one association
- Website listing as a partner on the About page for one association

### SILVER

\_\_\_ Annual model: \$3,000

- One sponsored listserv post for one association
- One featured newsletter section for one association
- Two included resources in the member library for one association
- Website listing as a partner on the About page for one association



## MEMBER PARTNER

Reach thousands of members each year.

### DIAMOND

\_\_\_ Cross-association model: \$15,000

- ATIXA and NABITA Super Membership (value of \$9,998), with unlimited sub-users, three complimentary training registrations, training videos, tools, webinars, publications, and more
- Two sponsored listserv posts total across both associations
- Two featured newsletter sections total across both associations
- One included resource across both association member libraries
- Website listing as a partner on the About pages for both associations

### PLATINUM

\_\_\_ Annual model: \$10,000

- One association Super Membership (value of \$4,999), with unlimited sub-users, three complimentary training registrations, training videos, tools, webinars, publications, and more
- Two sponsored listserv posts per year for one association
- Two featured newsletter sections per year for one association
- One included resource in the member library for one association
- Website listing as a partner on the About page for one association

### GOLD

\_\_\_ Annual model: \$5,000

- One association Team/Institutional Membership (value of up to \$2,499), with unlimited sub-users, training videos, publications, and more
- One sponsored listserv post for one association
- One featured newsletter section for one association
- One included resource in the member library for one association
- Website listing as a partner on the About page for one association

### SILVER

\_\_\_ Annual model: \$3,000

- One association Individual Membership (value of up to \$599), with training videos, publications, and more
- One sponsored listserv post for one association
- One featured newsletter section for one association (reaching thousands of members)
- Two included resources in the member library for one association
- Website listing as a partner on the About page for one association

## CUSTOM PARTNER

Don't see what you are looking for? Contact us for custom sponsorship options.

 [info@atixa.org](mailto:info@atixa.org) | [info@nabita.org](mailto:info@nabita.org)

 (610) 644-7858 | (484) 321-3651

 [www.atixa.org](http://www.atixa.org) | [www.nabita.org](http://www.nabita.org)